

Investment opportunities

Sponsorship & Partnership Proposal



2026

July 8-9

Sofitel Hôtel Ivoire

Choose 5 packages to maximize your visibility among exhibitors and the general public.

"AFRICA : AN INNOVATION HUB - CHALLENGES AND PROSPECTS "

STAM's MISSION

Africa is undergoing a digital revolution, and the mobile sector is its primary driver. The Mobile Phones and Applications Show (STAM) positions itself as the benchmark platform for all players in this booming ecosystem. After two successful editions, STAM returns from July 8 to 9, 2026, at the Sofitel Hôtel Ivoire in Abidjan for an even more ambitious 3rd edition.

The 3rd edition of STAM aims to transform the African digital narrative, shifting from the status of a mere consumer to that of a design and manufacturing center for mobile devices and electronic components.

The trade show will serve as the meeting point between the African innovation ecosystem (Start-ups, Operators, Regulators) and global industrial expertise (Manufacturers, Foundries, Chip Suppliers).

This year, the theme highlights the crucial role of Africa as a true innovation laboratory in the mobile sector. We will explore the following challenges and perspectives:

- o The impact of 5G and next-generation networks.
- o Financial inclusion through mobile money.
- o Mobile solutions for healthcare, education, and agriculture.
- o The development of the African start-up ecosystem in the mobile sector.
- o The challenges of cybersecurity and data protection.
- o The adaptation of applications to local contexts and African languages.



Technical Sheet

CATEGORY	TARGET
Number of visitors	5 000 +
Number of exhibitors	80
Number of B2B meetings	100
Number of professional visitors	150
Location	Sofitel Hôtel Ivoire
Countries represented	10

Agenda

- o Official opening ceremony on July 8, 2026.
- o Closing cocktail on July 9, 2026, with all partners.
- o Conferences on mobile market trends in Africa.
- o Pitches and workshops on mobile application development.
- o Start-up competition.
- o Demonstrations of new technologies (5G, IoT, AI, etc.).
- o The B2B space for professional meetings and signing of agreement

Visitors

- o Grand public
- o Foreign delegations seeking investment opportunities
- o Non-exhibiting professionals
- o Medias

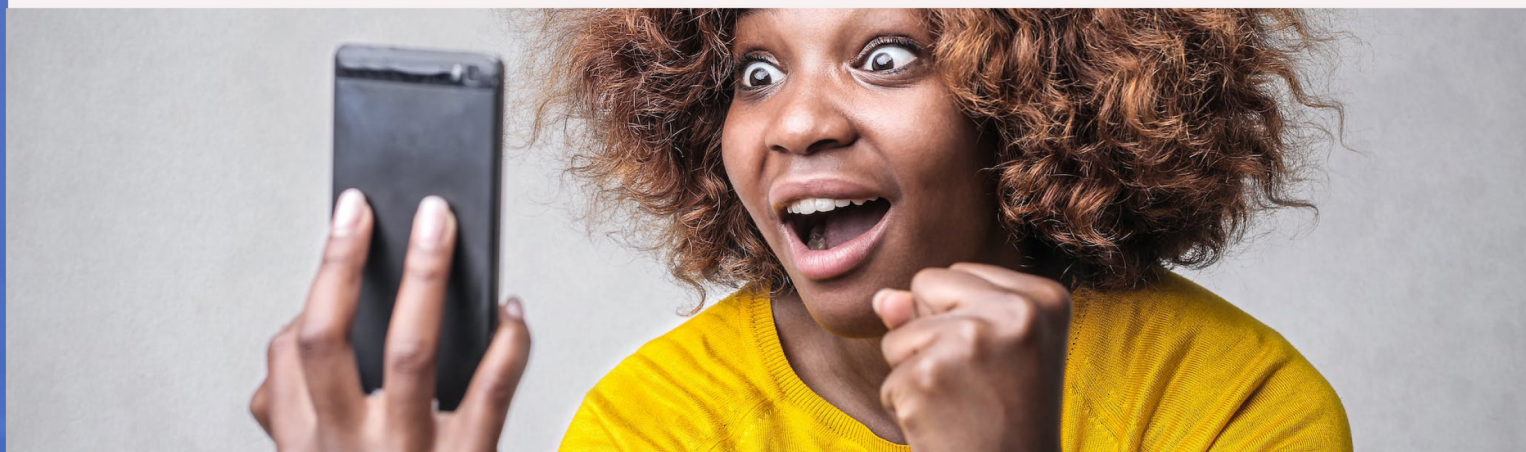
Exhibitors

- o Institutional bodies
- o National and international investors
- o Industry professionals The "Manufacturers & Hardware Village" (The Prestige Hub), The "Applications & Innovation Pavilion" (The Creative Hub), Le «Carré des The "Operators & Fintech Square" (The Service Hub), The "Accessories & Tech Gadgets Space" (The Commercial Hub),The "B2B & Networking Forum" (The Decision-Makers Hub)

Service companies (banks, insurance, financing and credit organizations)

Why Partner with STAM 2026?

- Unique Visibility: Access to over 5,000 targeted professionals (CIOs, CEOs, public sector decision-makers, developers, students) from West Africa and beyond.
- Strategic Alignment: Position your brand at the heart of the debate on digital sovereignty and African technological industrialization.
- High-Level Networking: Meet Ministers, heads of regulatory agencies (ARTCI, ARTP), and leaders of major mobile operator and telecom groups.



A- SPONSORSHIP PACKAGE

**PLATINIUM
SPONSOR**

30

MILLION FCFA

24m² Stand with Premium Location

- A 24 m² stand with a prime location
- Mention as "OFFICIAL SPONSOR STAM 2026" and logo visibility on all event communication media (TV, Radio, Billboards, Press, Internet)
- Premium visibility (logo) on all event visibility and branding materials (Visitor maps, Programs, Photo wall, Signage, Room backdrops, Badge lanyards, Badges, Invitation cards, Promotional items)
- Double-page advertisement in the STAM 2026 catalogue
- Broadcast of your 30-second spot on screens
- Mentions and acknowledgments during major events
- Distribution of your materials at the reception desk of the main entrance
- A 10 to 15-minute speaking slot during the solemn opening ceremony / High-Level Panel
- Participation in the launch press conference
- Organization of a private conference (subject to scientific committee approval)
- Insertion of company materials in delegate bags handed out to participants
- 4 Feather flags in the visitor parking area
- 2 Roll-up banners in the room dedicated to the opening ceremony + 2 roll-up banners in the BtoB area
- 1 VVIP badge granting access to the VIP Lounge reserved for officials
- 15 VIP badges granting access to all STAM 2026 spaces and activities
- 20 Exhibitor badges granting access to the stand and activities

N.B.: Possibility to book additional square meters.

A- SPONSORSHIP PACKAGE

**GOLD
SPONSOR**

15

MILLION FCFA

18m² Stand with Premium Location

- A 18 m² stand with a prime location
- Mention as "OFFICIAL SPONSOR" mention and logo visibility on all event communication media (TV, Radio, Press Relations, Press, Internet)
- Premium visibility (logo) on all event visibility and branding materials (Visitor map, Program, Photo wall, Signage, Room backdrops, Badge lanyards, Badges, Invitation cards, Promotional items)
- Double-page advertisement in the STAM 2026 catalogue
- Broadcast of your 30-second spot on screens
- Mentions and acknowledgments during major events
- Distribution of your materials at the main entrance reception desk
- Speaking slot during the High-Level Panel
- Organization of a private conference (subject to scientific committee approval)
- Insertion of company materials in delegate bags handed out to participants
- 2 Feather flags in the visitor parking area
- 2 Roll-up banners in the room dedicated to the opening ceremony + 1 roll-up banners in the BtoB area
- 10 VIP badges granting access to all STAM 2026 spaces and activities
- 15 Exhibitor badges granting access to the stand and activities

N.B.: Possibility to book additional square meters.

A- PARTNERSHIP PACKAGE

**SILVER
PARTNER**

7

MILLION FCFA

15m² Stand with Premium Location

- A 15 m² stand with a prime location
- Mention as "OFFICIAL PARTNER" and logo visibility on all event communication media (TV, Radio, Display, Press, Internet)
- Logo on all event visibility and branding materials (Floor plan, Programme, Photo wall, signage, stage backdrops, badges, invitation cards, promotional items)
- One-page advertisement in the STAM 2026 catalogue
- Broadcast of your 30-second spot on screens
- Mentions and acknowledgments during major events
- Distribution of your materials at the main entrance reception desk
- Speaking slot during the High-Level Panel
- 1 Roll-up banner in the opening ceremony room
- Insertion of company materials in the delegate bags handed out to participants
- 6 VIP badges granting access to all STAM 2026 spaces and activities
- 8 Exhibitor badges granting access to the stand and activities

N.B.: Possibility to book additional square meters.

A- PARTNERSHIP PACKAGE

**BRONZE
PARTNER**

5

MILLION FCFA

12m² Stand with Premium Location

- A 12 m² stand with a prime location
- Mention as "OFFICIAL PARTNER" and logo visibility on all event communication media (TV, Radio, Display, Press, Internet)
- Logo on all event visibility and branding materials (Floor plan, Programms, Photo walsl, signage, stage backdrops, badges, invitation cards, promotional items)
- 1/2 page advertisement in the STAM 2026 catalogue
- Broadcast of your 30-second spot on screens
- Mentions and acknowledgments during major events
- Insertion of company materials in the delegate bags handed out to participants
- 1 Roll-up banner in the opening ceremony room
- 4 VIP badges granting access to all STAM 2026 spaces and activities
- 5 Exhibitor badges granting access to the stand and activities

N.B.: Possibility to book additional square meters.

SPECIFIC AREA SPONSORSHIP

SPACES / ACTIVITIES SPONSORSHIP

(Startup Zone; Networking Area;
Hackathon...)

3,5
MILLION FCFA

- Visibility (logo) on all event communication and branding materials (announcement visuals, social media, programmes, Photo walls, area stage backdrop, competitor branding, print media)
- 1/2 page advertisement in the STAM 2026 catalogue
- Broadcast of your 30-second spot on the screens
- Mentions and acknowledgments during the activity
- Distribution of your company material in the dedicated space or activity area
- 2 Roll-up banners in the dedicated activity area
- 3 VIP badges granting access to all STAM 2026 spaces and activities



Become an Exhibitor



1. PREMIUM STAND : 3 000 000 FCFA TTC

- **A 12 m² stand with strategic location**
- Visibility on digital platforms (website, social media)
- Presentation + logo in the official STAM 2026 catalogue
- 2 VIP badges granting access to all STAM 2026 spaces and activities
- 5 Exhibitor badges granting access to the stand and activities

2. STANDARD STAND : 1 500 000 FCFA TTC

- **A 9 m² stand**
- Visibility on digital platforms (website, social media)
- Presentation + logo in the official STAM 2026 catalogue
- 2 VIP badges granting access to all STAM 2026 spaces and activities
- 2 Exhibitor badges granting access to the stand and activities

3. STAND STARTUP/PME : 500 000 FCFA TTC

- **A 6 m² stand**
- 2 Exhibitor badges granting access to the stand and activities

OTHER OFFERS

1-page advertisement in the official STAM 2026 catalogue	300 000
Double-page advertisement in the official STAM 2026 catalogue	600 000
Advertorial in the official STAM 2026 catalogue	450 000
Broadcast of a 30s TV spot on screens for 2 days	500 000
Distribution of your company materials at the main entrance reception desk / in the B2B / startup area	100 000
Roll-up banner on the visitor path / in the B2B / startup area (maximum 3)	150 000
Provision of a bilingual hostess for the 2 days	100.000
Purchase of additional square meters	65.000/m2

SPONSORSHIP & PARTNERSHIP PROPOSAL

We invite you to select the most relevant role for your organization and to contact us promptly to secure the best location at the Sofitel Hôtel Ivoire.

We stand ready to assist you in defining a tailor-made presence that will propel your brand to the top of the African mobile ecosystem!

PAYMENT METHOD

By Cheque: Payable to Wali Agence Créative

By cash or bank transfer

Non-Resident: By bank transfer

Payable to Wali Agence Créative

BANQUE GTBANK

Code banque	code guichet	N° de compte	clé RIB	IBAN	CODE BIC
CI 163	01202	000000053248	75		

Join the African tech community at the Mobile Phones and Applications trade show and be at the heart of innovation!

STAM **AFRICA**

TWENTY **26**

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